



“CIW has helped me to accomplish a multitude of goals, such as gaining a more thorough understanding of computers and Web design in general.”

- Shannon M., CIW student



CIW Web Design Specialist

The CIW Web Design Specialist course is for the individual who wants to develop the skills necessary to specialize in Web site design. In this course, students will build upon their basic Web authoring skills to learn the essentials and best practices of Web design, including design theory, tools and technologies such as:

- Open-source technologies and W3C standards
- XHTML, GUI editors & image editing
- Cascading Style Sheets (CSS), multimedia and plug-in technologies
- Internet marketing and Search Engine Optimization (SEO)
- Blogging and syndicated feeds
- Web design for traditional and PDA-based browsers
- Database integration, site publishing and maintenance
- Firefox and Microsoft Internet Explorer; Microsoft Expression Web 3; Adobe Dreamweaver, Fireworks and Flash CS5, including ActionScript 3.0

Associated Jobs and Careers

- Marketing Manager
- Webmaster
- Web and Graphic Designer
- Software Applications Developer
- Web Entrepreneur
- Internet Consultant
- Art Director

Typical Time to Teach

The Web Design Specialist course can be taught in a number of environments and therefore the time to teach it can vary. Here are some typical time frames:

Secondary	one semester to a full year
Higher Education	eight to twelve weeks
Training Providers	one to two weeks

Certification Exams

To earn the CIW Web Design Specialist certification, candidates must pass one exam:

CIW Web Design Specialist exam (1D0-520)
85 questions | 90 minutes

To earn the advanced CIW Web Design Professional certification, individuals must pass 1 additional exam:

CIW E-Commerce Specialist exam (1D0-525)
72 questions | 75 minutes

CIW Program Overview

CIW (Certified Internet Web Professional) is the world's fastest growing vendor-neutral Internet skills training and certification program for professionals. More than a certification or a curriculum publisher, CIW is a Web technology standard adopted by academic institutions, governments and businesses worldwide. CIW includes applications and competencies, but our core curriculum focuses on the foundational standards that sustain the infrastructure of IT: Web design, e-commerce, security, networking and databases.

