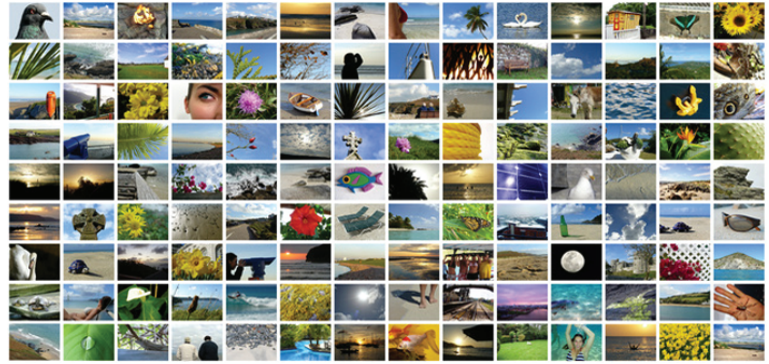


“More than 85% of respondents agree that since they’ve become certified, there is a greater demand for their skills.”

Certification Magazine’s 2009 Salary Survey



CIW Web Foundations Associate Series

The CIW Web Foundations Associate series of courses is the most popular vendor-neutral Web education program in the world. Individuals who have completed all three Web Foundations Associate courses — Internet Business Associate, Site Development Associate and Network Technology Associate — have mastered more than mere digital literacy skills: They have a unique understanding of Internet business, data networking and Web site design.

CIW Site Development Associate

The Site Development Associate course teaches essential Web page development skills. Students will learn to develop Web sites using Hypertext Markup Language (HTML) and Extensible HTML (XHTML). They will learn to write code manually, as well as use graphical user interface (GUI) authoring tools. Other topics include XHTML code validation, Internet marketing and search engine optimization, and content formatting with style sheets. Topics include:

- Fundamental Web site design concepts
- XHTML and HTML
- GUI HTML Editors
- Hyperlinks
- Image techniques
- Web forms, tables and frames

Related Jobs and Careers

Students and professionals who are interested in Web site development can benefit from the CIW Site Development Associate course and/or certification:

- IT Professionals
- Marketing Professionals
- Graphic Artists
- Web Site Designers

Typical Time to Teach

The CIW Site Development Associate course can be taught in a number of environments and therefore the time to teach it can vary. Some typical time frames:

Secondary	one semester or less
Higher Education	four to six weeks
Training Providers	two to four days

Certification Exams

To earn the CIW Site Development Associate certification, individuals must pass 1 exam:

CIW Site Development Associate exam (1Do-51B)
30 questions | 30 minutes

CIW Program Overview

CIW (Certified Internet Web Professional) is the world's fastest growing vendor-neutral Internet skills training and certification program for professionals. More than a certification or a curriculum publisher, CIW is a Web technology standard adopted by academic institutions, governments and businesses worldwide. CIW includes applications and competencies, but our core curriculum focuses on the foundational standards that sustain the infrastructure of IT: Web design, e-commerce, security, networking and databases.

